NATIONAL CONFERENCE

19th October, 2011

The Australian Society of Baking is proud to announce this year's National Conference & Chairman's Dinner are being held in Melbourne on October 19, 2011. An optional Industry tour is also being organised for the day before, Tuesday, Oct 18.

Conference Venue

Bayview Eden Hotel
6 Queens Rd, Melbourne 3004

This 4 ½ stars venue is situated conveniently on Queens Rd overlooking the picturesque Albert Park and Port Phillip Bay. It is located in the heart of the St Kilda Road business district and is only a short tram ride from Melbourne's CBD.

NOTE: A special room rate has been negotiated –
$152 room only, per room, per night.
$172 including 1 Breakfast per room, per night.
$192 including 2 Breakfasts per room, per nigh.
Please contact Hotel Room reservations on 03-92502222 and mention the ASB Conference.

Car Parking: Car Parking is complimentary to all in house guests.
Car parking is $10.00 per vehicle per day for conference delegates.
Car Park access is via Queens Lane at the rear of the Hotel.

Chairman's Dinner Venue:

RIVA St Kilda – The Marina Room
42b Marine Parade, St Kilda

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Once again, a respected and exciting group of presenters have been selected to address this conference. They include…

Arthur Shelly
Founder: The Organizational Zoo Ambassadors Network
Author: The Organizational Zoo & Being a Successful Knowledge Leader
Topic: "Intelligent Answers"

Nicky Sheed
Sales & Marketing Manager (foodservice, bakery, industrial) Barkers Fruits
Topic "Fruit products and health benefits"

Kate Hurley Category Development Manager & **Shannon O'Connell** National Sales Manager Retail and Foodservice Allied Mills
Topic "Overseas tradeshow and market trends"

Bernard Parker Managing Director Bakels Research
Topic "The Process of R&D"

ASB NATIONAL CONFERENCE

Registrations:

Please post or fax registration forms with payment to:

Vicki Wallace at AIFST Inc.

PO Box 6436 Alexandria NSW 2015 Ph 02 8399 3996 Fax 02 8399 3997

Payment can be made by Cheque, Visa or Bank transfer

Conference Package: (includes conference & Chairman's Dinner)	$ 250.00
Chairman's dinner only:	$ 150.00
Conference only:	$ 120.00
Industry study tour	$ 55.00

*The tour will leave The Bayview Eden Hotel at 8.00am and will also pick up tour participants from Melbourne Airport at 8.45 am, on Tuesday 18th October

Name of members attending conference and dinner / conference only / chairman's dinner only / industry tour.

1)……$……..

2)……$……

3)……$……

4)……$……..

Payment by Bank Transfer to:

BSB Number: 332 051 Bank Account Number 55154 2754

The Australian Institute of Food Science & Technology Inc. (PCO for this Event)

Please email advice of Bank Transfer to : vicki@aifst.com.au

Payment by Visa /MC/Amex/Diners

Card Number:……..

Expiry date……..CCV Number……

Name on Card……Amount: $.....

Payment by Cheque: Please make cheque out to: ASB & post to:

Vicki Wallace, Finance & Admin Manager AIFST Inc.

web www.aifst.com.au