

# A U S T R A L I A N BAKING TODAY



21<sup>st</sup>  
Birthday

## ENTER NOW FOR THE 2011 AUSTRALIAN BAKING INDUSTRY NATIONAL SCHOLARSHIP AWARDS.

*This year marks the **21<sup>st</sup> BIRTHDAY** of “The Scholarships”...the industry’s annual National Scholarship Awards...and if you are still wondering what they are all about, then the following question & answer segment is designed to help...*

### *What are “The Scholarships”?*

The Baking Industry Scholarships give you the opportunity to show us what you know (or tell us what you think) about the Australian Baking Industry. They provide Pastrycooks & Bakers with some terrific reward opportunities ...rewards such as domestic & overseas travel; trophies & Certificates of Excellence. Indeed, since they were first launched in 1990, over **120** industry personnel have won regional travel scholarships and **39** have now been on overseas scholarship trips to special destinations such as America; France; Germany, England, Singapore & Malaysia.

*So, if you’d like to travel to Melbourne this year and possibly either France, Germany, America or Malaysia next year-- then entering this year’s Australian Baking Industry National Scholarship Awards is an absolute must!*

### *How do “The Scholarships” work?*

There are 2 (two) scholarship categories – one for “the **over 25’s** & the other for the **18 to 24’s**...

1. **The Arthur E Denison Trophy** - if you’re aged 25 or over then “The Denison” is for you! This prestigious award is named in honour of the late Arthur E Denison – recognized as the doyen of Australian bread judges by his peers. Each year, “The Denison” requires entrants to research and submit a written paper on one of **4** selected industry topics (as nominated in the Entry Kit). These papers are then judged independently in September with the top scoring paper in each region winning a **5 day regional scholarship** trip. That destination this year is MELBOURNE in late October. The regional scholarship will include 2 to 3 days “in the marketplace”, visiting cake & pastry outlets, retail bakeries, manufacturing sites plus a day with your peers at the Australian Society of Baking’s National Conference. The regional winners will also attend a series of functions, including the prestigious ASB Chairman’s Awards for Excellence presentation at which time the winner of “The Denison” – and the accompanying **overseas scholarship** – to a very special destination - will be announced.

2. **The Sydney J Packham Baking Industry Medal** - if you’re in the 18 to 24 age group as at August 27, 2011, then this is your category! Your entry kit will contain 18 questions covering a broad cross section of baking industry products & practices for you to research, answer and return to us. Each entrant’s answers are then coded and sent to a panel of independent judges for assessment. The highest scoring paper in each region wins a **5 day regional scholarship trip** to Melbourne this October together with a special “Packham medal,” plus a “Petey Pie scholarship bonus cheque” courtesy of the Baking Associations of Australia (BAA) The National winner of the Sydney J. Packham Baking Industry Medal – named in honour of the much loved founder of the Australian Society of Baking – will also receive a special 21st birthday overseas scholarship trip and a further BAA cheque at the Awards dinner.

***When does it run?*** Be amongst the first to receive this year's Entry Kit this May - Registration for the Scholarship is now open, and once you receive your kit, you've got until August 26 to finalize & submit your entry.

# AUSTRALIAN BAKING TODAY

## MAJOR EVENT UPDATE

### *Who can enter?*

The Scholarships are open to almost anyone in our Australian Baking Industry. If in doubt, ring or fax the coordinator on 02-9365 7472 or Email: [abis2010@aol.com](mailto:abis2010@aol.com) to check your eligibility.

### *Is it difficult?*

Some people find it reasonably easy & some a little difficult. Most find it exciting, and almost everyone who takes up the challenge finds it rewarding...plus...there's plenty of Industry help available out there too!

### *What are the Prizes?*

The full list of prizes, including certificates of excellence & details on up to 8 terrific five day regional & 2 fabulous overseas scholarship trips are published in your Entry Kit (see – “what do I do next?”) including a special scholarship bonus for the 18 to 24's from the BAA's Petey Pie initiative.

### *What do I do next?*

Simply fill in the entry coupon below and post, fax or Email it to the competition office. We will then dispatch your free entry kit – complete with questions; full prize details; handy hints; judging guidelines; rules & regulations. Remember, there's nothing to lose by entering, but everything to gain by “taking up the challenge!” To “be in it in 2011”, simply fill in the coupon below and send it back a.s.a.p.....could it be your name that we read out at the Awards for Excellence presentation in Melbourne this October?

### *Our thanks to:*

The opportunities provided through the Australian Baking Industry National Scholarship Awards are made possible through the wonderful support....and financial assistance of ...

#### Major Partners:

**Peerless E O I**

**Allstates DCP Marketing Services**

#### Sponsors:

**Australian Society of Baking**

**Callebaut Chocolate**

#### Supporters:

**BAA's & BAA Petey Pie supporters**

**Bake Skills Australia**

## SEND IN NOW FOR YOUR FREE ENTRY KIT

Yes, please send me, without obligation, a free Entry Kit to this year's 2011 National Scholarship Awards. The category I would like to enter is (tick one only) – note: **ALL sections below must be completed**

The Arthur E Denison Trophy (25 years +)

OR

The Sydney J Packham Baking Industry Medal (18 to 24 years)

### MY APPLICATION DETAILS ARE:

Name.....

Date of birth...../...../.....

I work at:.....

Preferred Postal Address:.....

Suburb: ..... State: ..... P/C: .....

Business Tel:..... After hours/ mobile:..... Fax: .....

Your signature:..... Your E mail address:.....

Please tick if you would like more information on –  EOI  Other Sponsors?.....

**EITHER...FAX BACK TO: 02 9365 7472 ... or...**

**MAIL TO: Australian Baking Industry Scholarships, PO Box 7545, Bondi Beach, NSW, 2026 or...**

**Fill in – Sign - Scan and E mail back to - [abis2010@aol.com](mailto:abis2010@aol.com)**